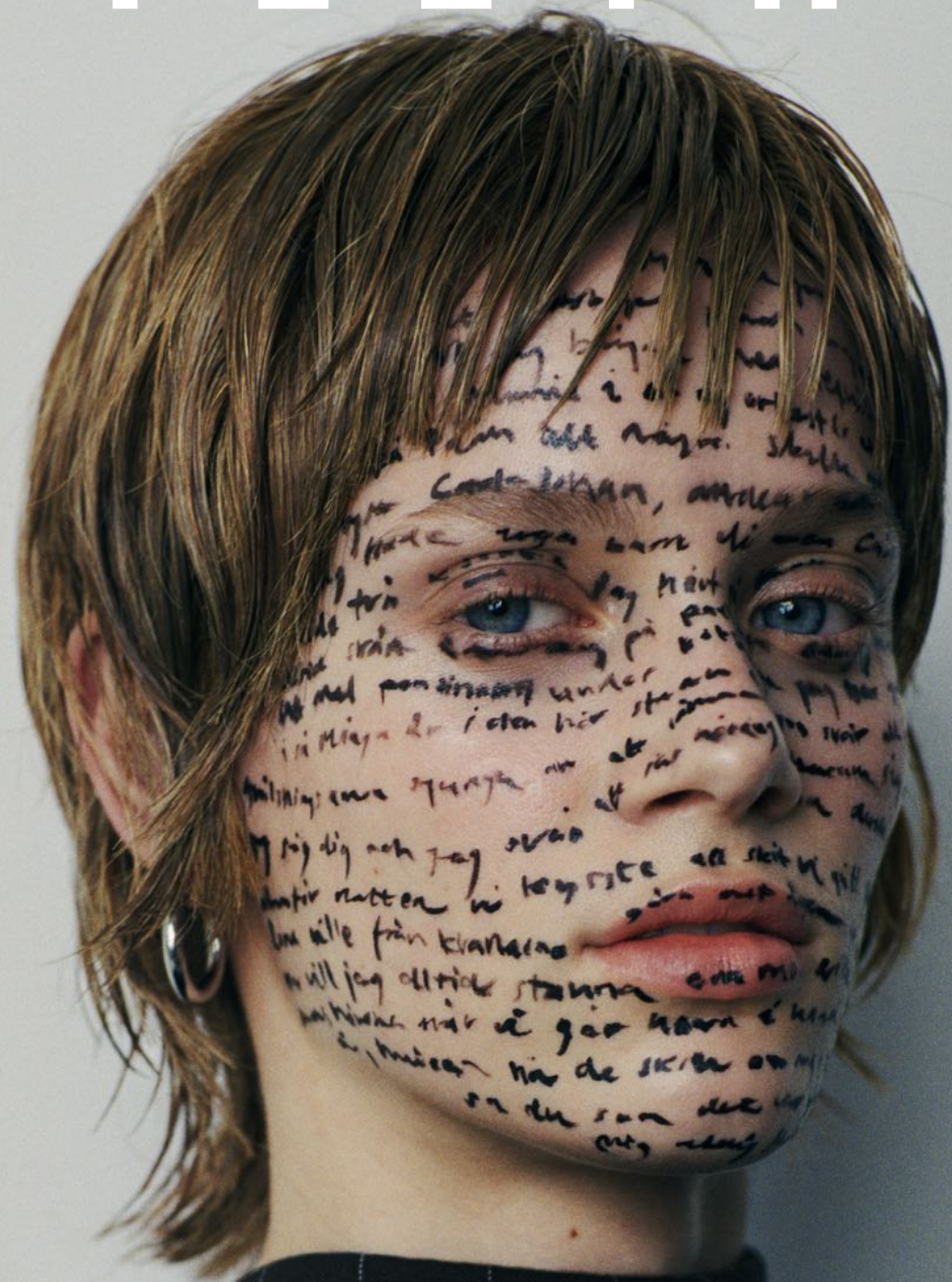


T E E T H

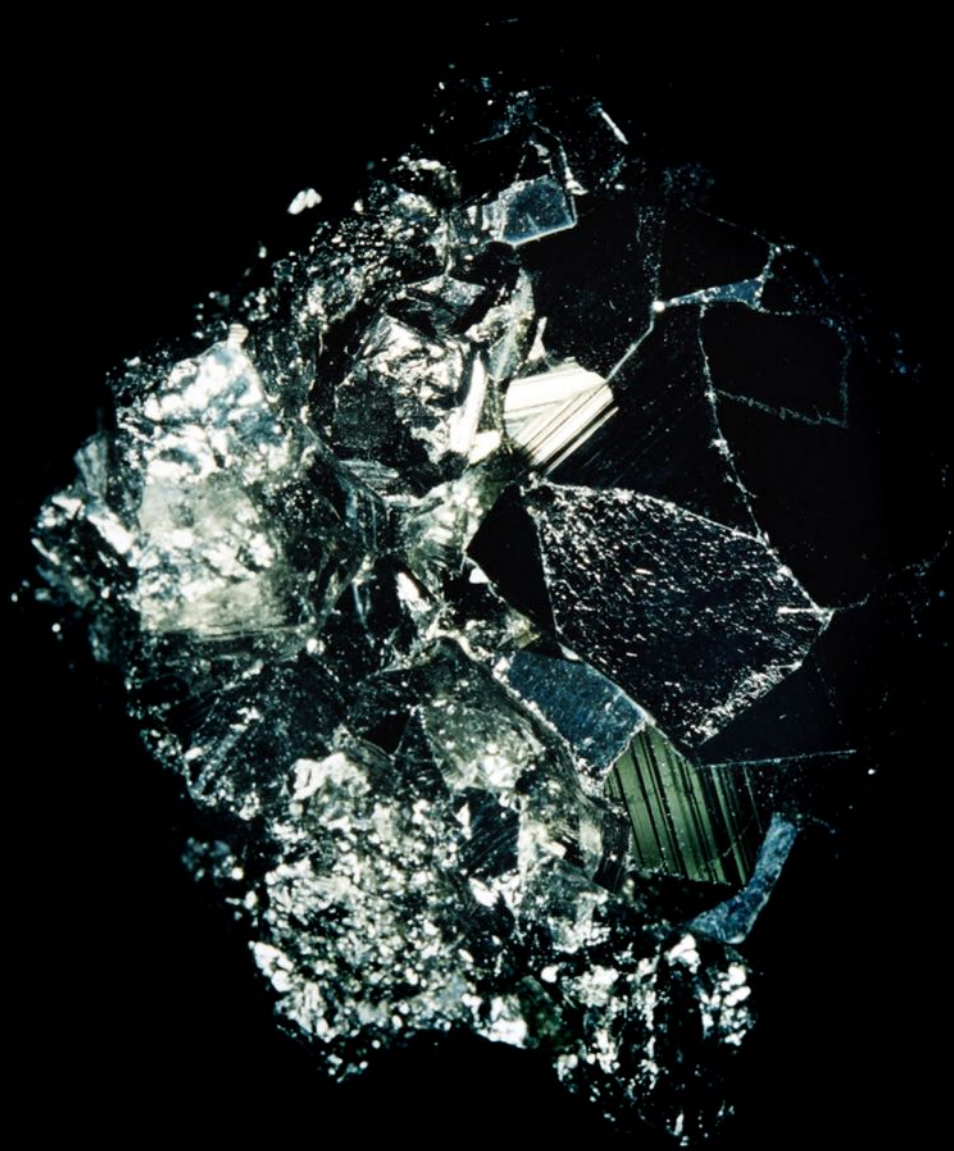
Autumn/Winter  
2016 Media Pack



T E E T H

Teeth Magazine is a London-based, internationally distributed, biannual publication and online society of creatives focused on showcasing captivating and subversive outlooks on fashion, music, culture, and art with an emphasis on analog photography.

## 01 *About the magazine*



Teeth combines fresh talent with confidence and edge.

Working in collaboration with emerging international photographers, designers, models, artists, writers and musicians, Teeth aims to inspire spontaneous and iconic work through showcasing a range of raw representations with an effortless vision and aesthetic.

## 02 *The Mission*

### **Contributors**

Anna Block

Hannah Burgos

Matt Colombo

Maryana Dmitrusenko

Tagen Donovan

Sean Alexander Geraghty

Kelsey Henderson

Sam Hiscox

Mayumi Hosokura

Anders Kylberg

Scott Ramsay Kyle

Helio León

Jingyu Lin

Jessica Mahaffey

Ronan Mckenzie

Masha Mel

David Murray

François Pragnère

Chloe Rosolek

Michael Salerno

Rosaline Shahnavaz

Camilla Sverdup-Thygeson

Daisy Walker

Photography by Anders Kylberg for Teeth Magazine

Shirt Christian Dior  
Underpants Sunspel  
Waistband Cos  
Bracelets Stylist's Archive  
Socks Falke  
Shoes Eytys



*"I find it extremely important to showcase talent that is self-aware and realised.*

*A lot of youthful artists today – whether it be photographers, musicians, designers, etc. – create work that is remarkably inspiring and influential. From an editor's and creative director's perspective, I feel like it is my responsibility to put their work on display for people to appreciate and in return get inspired from. Fashion, music and art all come full circle in terms of influence and technique so it's Teeth's duty to stay with the times but remain timeless in terms of our content output."*

Teeth Magazine offers its readers idiosyncratic, visually striking content that is distributed twice per year.

Through strategic commissioning and curation, Teeth has created a stylised visual identity that captivates onlookers and starts a conversation from start to finish.

Image quality is paramount online as well as in print and because of this, careful attention has gone into the design, production and printing procedures. Thoughtful crafting allows Teeth to step away from the mainstream realm of magazines, transforming the publication into a coveted collectors piece to adorn audience's shelves for years to come.

## 03 *Print*

**Size:**

297 x 230mm

**Materials:**

**Cover:** Core Silk 300gsm

**Text 1:** Gloss 130gsm

**Text 2:** Offset 120gsm

Photography by Hello Lion for Teeth Magazine



Collaborating with emerging talents has become integral to the Teeth identity. Through consistent online scouting and direct contact with contributors, Editor-in-Chief, Devin Duckworth, offers her knowledge and experience to collaborators through a hands-on approach whether it be creative direction, styling or project management. By working closely with contributors and talent, Teeth's online and print content maintains its widely appreciated tone and aesthetic.

## 04 *Talent, Audience & Demographic*

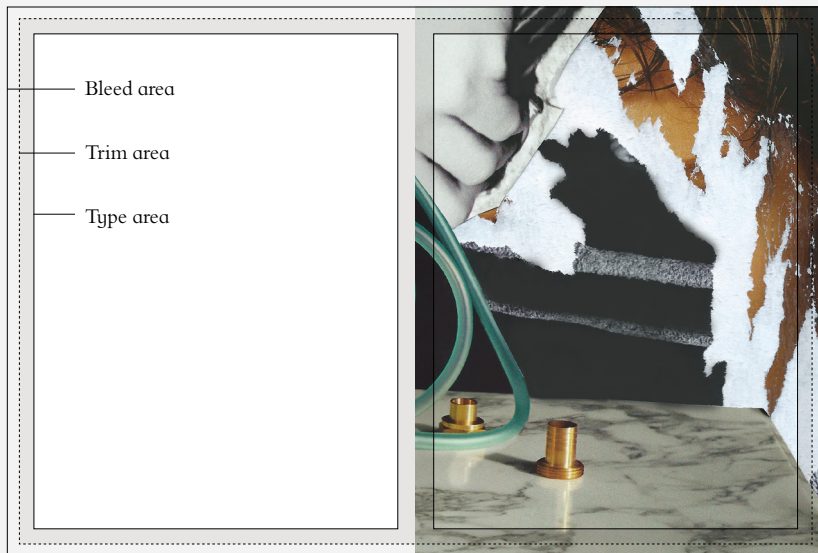
Teeth's audience is anything but ordinary. They are international, daring tastemakers who stray away from what is considered conventional, have their own unique style and appreciate the slightly dark and strange.

Photography by Anna Block for Teeth Magazine



Teeth is constantly on the hunt for brands and businesses who want to invest in creatives with a voice, vision and attitude. By advertising with Teeth, affiliates will be connected to a publication that is always discovering and showcasing fresh talent as well as serving as an alternative guide to international runway seasons and current movements in fashion, photography, music, art and culture.

## 05 Advertising & Print Rates



Collage by Tagen Donovan for Teeth Magazine

### Print Advertising

Premium Positions	Page	Spread
Outside Back Cover	£12,000	-
Inside Front Cover	£12,000	£20,000
First Bank Spread	-	£9,000
Inside Back Cover	£9,500	£15,000

### Other Positions

SP Facing: Conts/Masthead/Editors Letter/Contributors	£7,000	-
First Third	£5,000	£8,000
Run of Magazine	£4,000	£6,000

### Specials

Front Cover Gatefold	-	POR
Bound Inserts	100CPM	
Loose Inserts	75CPM	

### Special Projects Shoots

4page/6page/8page	-	POR
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### Dimensions

#### Double page spread

460 x 297mm  
(+ 3mm bleed on all edges)

#### Single page

230 x 297mm  
(+ 3mm bleed on all edges)

#### Finished print size

297 x 230mm

Please make sure any type is placed at least 10mm from the edge of the page when supplying artwork.

**Please supply in PDF format, CMYK.**  
[info@teethmag.net](mailto:info@teethmag.net)

Teeth Magazine is available for purchase in over 600 top-tier international retailers such as WHSmith Travel, Harrods, Selfridges, Barnes & Noble, indie newsagents and bookstores as well as several hundred shops and galleries throughout the U.S., Europe, and Australia.

To check where we are stocked please visit:  
[teethmag.net/stockists](http://teethmag.net/stockists)

## 06 *Distribution & Circulation*

**Total print run:** 75,000

**UK:** 40,000 - major cities: London, Manchester, Birmingham

**USA:** 25,000 - major cities: New York, Los Angeles

**ROW:** 10,000 - Major countries: Australia, Sweden, Germany, France, Italy

Photography by Daisy Walker for Teeth Magazine

*On Fern*  
Playsuit Alessandra Rich  
Stockings Stylist's Archive  
Shoes Amélie Pichard

*On Lily*  
Dress Fleamadonna





Teeth Online is a digital home for regularly updated content featuring striking fashion editorials, cutting edge photography, highly-curated collaborations, praised music mixtapes, inspiring videos and bold art pieces.

This website combines everything that makes Teeth an influential and inspirational brand for young creatives from London to NYC to Australia. Here is where intuitive navigation, alluring content and clean, captivating design comes into play.

## 07 Online



Pageviews - 1m+

Unique Visitors - 175,000

Teeth has garnered thousands of followers on social platforms through highly curated editorials, edgy humour and inspirational imagery.

### Age

18-24 - 40%

25-34 - 43%

35-44 - 10%

45+ - 7%

### Gender

Female 58%, Male 42%

### Location

USA, UK, Indonesia, France, Australia, Russia, Italy, Germany & Canada

### Social Media

[facebook.com/TEETHMAG](https://facebook.com/TEETHMAG)

[@TEETH\\_MAG](https://twitter.com/TEETH_MAG)

[instagram.com/teethmag/](https://instagram.com/teethmag/)

[teethmagazine](https://teethmagazine.com)

[.tumblr.com](https://tumblr.com)

[pinterest.com/teethmag/](https://pinterest.com/teethmag/)

Teeth Magazine offers both homepage takeovers and inline post ads.

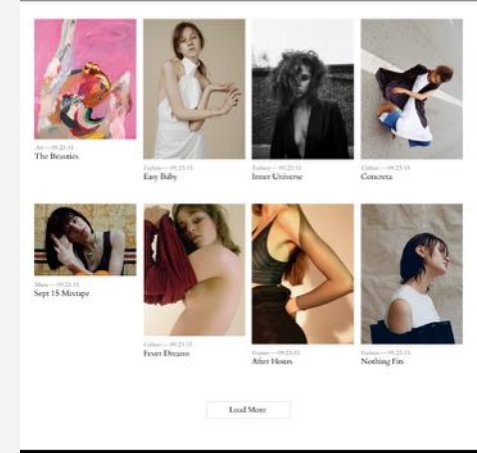
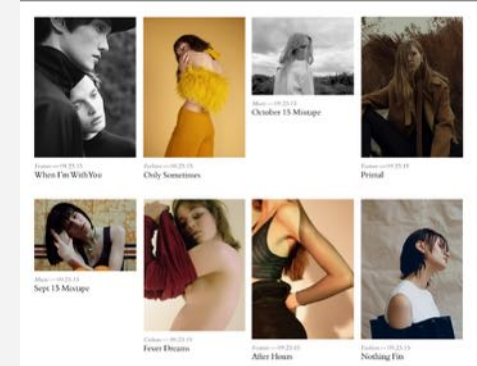
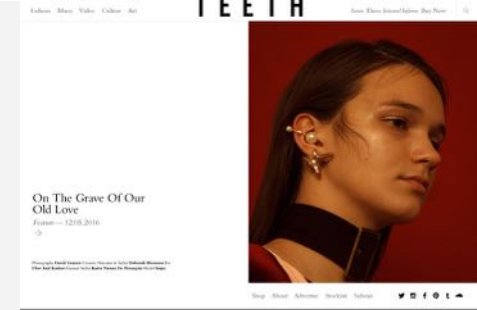
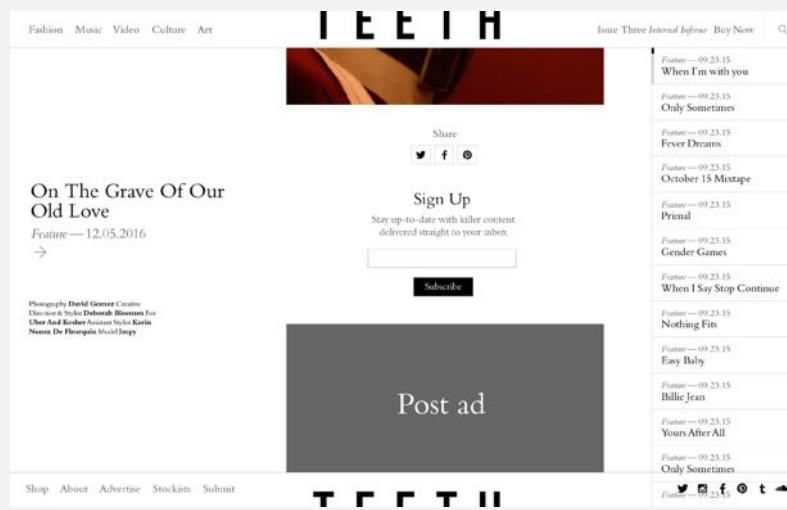
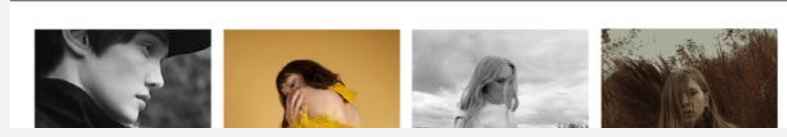
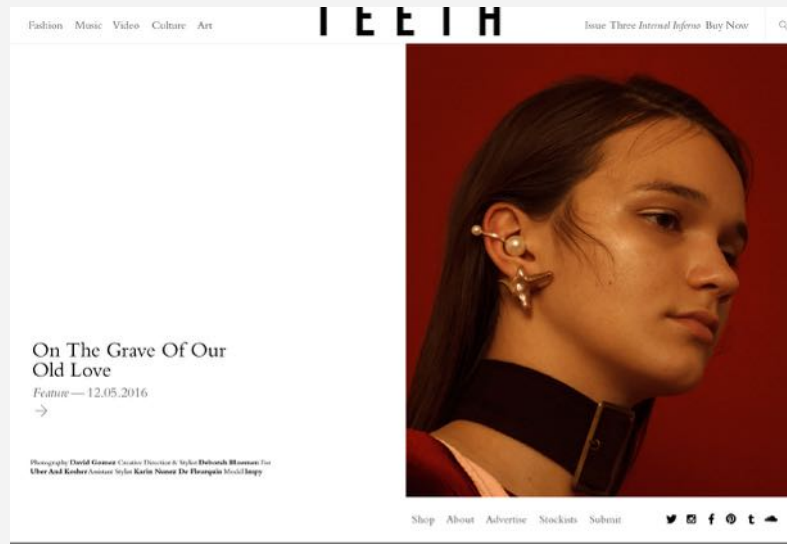
Our homepage takeovers consist of 3 full-width immersive ad panels separating content at regular intervals down the page. The 3 panels give advertisers the option of a narrative takeover, with users scrolling past each panel sequentially.

Digital Prices and specification available upon request.

### Available Formats

Sequential, 3 panel homepage takeover. Compatible with static ads and moving image/video content.

Single post inline ad block.



Dress Simone Rocha  
Skirt Fyodor Golan  
Bra Lascivious  
Gloves Stylist's Archive

Photography by Masha Mel for Teeth Magazine



Boots Vetements  
Stockings Stylist's Archive

Hair **SATOMI SUZUKI**, Makeup **KSENIA GALINA** using M.A.C. cosmetics  
Model **TALIA MATHERS** @ Select, Photography assistant **ANASTASIA**  
Stylist assistant **BRADLEY LAWRENCE GARRAT**

*"While some people prefer to conform to the industries standard, Teeth values the significance of being out-of-the-ordinary."*

Thanks

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Photography by Kelsey Henderson for Teeth Magazine

TEETH



Issue Three "Internal Inferno"  
19.05.2016

TEETH